

## International Journal of Business and Management Invention

*e-ISSN:* 2319 – 8028 *p-ISSN:* 2319 – 801X

## CERTIFICATE

It is certify that the paper entitled by "The Effects of Advertisement Appeals on Consumer Purchasing Intention of Smartphones in Turkey" has been published in International Journal of Business and Management Invention (IJBMI).

## Your article has been published with following details:

| Author's Name:     | Ahmad SaeidSadat   |
|--------------------|--|
| Journal Name:      | International Journal of Business and Management Invention (IJBMI) |
| Journal Web:       | www.ijbmi.org  |
| Journal Type:      | Online & Offline   |
| Review Type:       | Peer Review Refereed   |
| Publication Year:  | 2019   |
| Publication Month: | April  |
| Vol No.:           | 08   |
| Issue No.:         | 04   |



Editor-In-Chief International Journal of Business and Management Invention (IJBMI) E-mail ID: ijbmi@invmails.com Web: www.ijbmi.org

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889